SV Analytica
Data Collection

Is an end-to-end survey research solution that supports questionnaire design, data collection via CAWI, MOBI, CATI and CAPI, data analysis, reporting and dashboards.

SV Analytica Data Collection helps deliver a more accurate view of people's attitudes, preferences, and opinions so that this valuable insight can be included in decision-making processes.

What can SV Analytica Data Collection Server do for you

➢ Create a multimodal survey, which can reach all constituents regardless of language or location.
➢ Leverage the software portfolio capabilities through integration with SV Analytica Statistics, SV Analytica Modeler, and Cognos.
➢ Better understand their attitudinal channel by applying real-time predictive analytics and scoring at the point of dialog.
➢ Provide flexibility and ease of use when creating surveys, and efficiency when managing a survey.
➢ Access various types of data and conducting advanced data analysis

Data Collection Features

➢ Enhanced mobile research capabilities.
➢ A software development kit (SDK) for mobile research technology vendors.
➢ SV Analytica Data Collection Interviewer for Android.
➢ Enhanced email invitations.
➢ It allows the user to make the surveys attractive graphically.
➢ It Provides full data exchange security.
➢ The user has full control over the process, can verify correctness of the entered data, manage the selection of the sample, or generate mass e-mails.

Report Creator
A comprehensive reporting environment for preparing professional analytical reports using result objects from the analytical engine.

Distribution Environment
Tools for sharing analytical reports with recipients in popular file formats (pdf, docx, html) via a web portal or in document form.

Report Process Automation
A tool that facilitates scheduling and automation of periodic reports from data loading, analysis, to creating a report, to publishing it on a web portal.

Survey Component
An environment for designing questionnaires and controlling the course and stage of a survey.

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Leading organizations recognize that the key to their business success relies on gaining deeper insight.

PS QUAESTIO
PRO

- ➢ Ps Quaestio Pro is an end-to-end survey research solution based on UNICOM Intelligence and SV Analytica Statistics that supports questionnaire design, data collection via CAWI, MOBI, CATI and CAPI, basic & advanced data analysis, and analytical reporting in the form of a dashboard or document.

- ➢ The data collected can be analyzed immediately after the end of the survey. The range of available statistical techniques goes beyond exploratory analysis. It covers a wide range of statistical tests, strengths of measures of association, classification and segmentation techniques as well as prediction. The results can be presented in the form of charts as well as on maps.

- ➢ It offers the user features that help manage the whole survey process.

- ➢ It consists of components for all stages of a survey research project:

- ➢ The standard functions are further extended with an array of custom-built objects that provide flexibility and ease of use when creating surveys, and efficiency when managing a survey.

- ➢ Analytical engine (SV Analytica Statistics) – tools and procedures for accessing various types of data and conducting basic and advanced data analysis.

- ➢ A number of custom-built commands and visualizations further extends SV Analytica Statistics.

PS QUAESTIO
Benefits

- ➢ **STAR RATING** - a classic single response question where each of the answers are presented in the form of an asterisk symbol.

- ➢ **SLIDER GRID** - a classic single response grid question whose presentation has been modified to form a single element in a row.

- ➢ **RETURN OPTION** - Each time you mark the answer on the scale, you will proceed to assess the next subject, with the option of returning to the elements already selected.

For
Whom

Ps Quaestio Pro is a complete environment for questionnaire surveys encompassing the whole research process, from data collection to data analysis, to the reporting and distribution of results.